

Mentor Session 3 – Entrepreneurial lifestyle

Why not spend some time reflecting on what you think the life an entrepreneur could be like for you? What are the possibilities? What (if anything yet!) motivates you about the lifestyle?

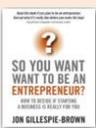
Consider Peter's story.

Imagine what your success story will read like, what will you be known for? What will you have achieved?

Being an entrepreneur means the following to me

What do you think the life an entrepreneur could be like for you?

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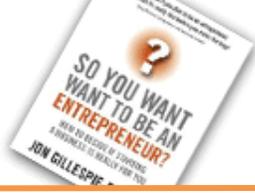
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Here's Jane example.

Jane

Hmm...real life as an entrepreneur! I guess I had a vague idea about the fact that it is an emotional roller coaster but I always thought of this as a negative. Suddenly, I am actually finding it quite a motivating point- it sounds exciting. I know I have to work on adaptability and I am not underestimating how difficult this would be but when I read through the good points about being an entrepreneur it seems to address all the things I have issue or concern with right now.

I really loathe to follow someone else's rules, not all of them, just that ones that don't make sense to me or impede progress or creativity. I find it so frustrating. I hate the politics that I have to deal with on a daily basis, the stuff that makes people too afraid to question or propose a new way of doing something.

I would love to have a job where I could dictate the hours and nature of my day - not that I am lazy - quite the opposite in fact...It's just a nine to five job feels so restrictive. Being able to pick the hours, the people and the location of work sounds like a dream doesn't it? Could this be my dream? So, assuming I could do anything, what could I do?

- Baby food company
- Organic catering company
- Karaoke catered parties (with equipment)
- Go and work for the competition for a better salary and a gas guzzling company car

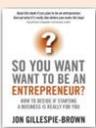
What would my story sound like?

- 2 years ago I started my nationwide baby food company, how far I've come since then.....
- 2 years ago I started my organic catering company; we now have over 20 people in 3 different locations across the region....
- 2 years ago I started my own catered Karaoke
- party company
- 2 years ago I went against all my better instincts and sold my soul to the competition for a better pay and a revolting status car which goes against all my principles

Let's see what the next session brings... I think I know how I would like my story to play out but I will hold off.

Hopefully you are getting a bit more excited now? Can you see yourself overcoming the hurdles and enjoying the benefits of being an entrepreneur now? Let's get into the detail behind you now, read on to uncover your hidden skills and talents.

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